



## Roberta Matuson: Intergenerational Workforce Expert

**Speaker – Trainer – Consultant  
HR Expert – Executive Coach**

Roberta Matuson, MBA, is an expert at creating intergenerational harmony at work. She's President of Human Resource Solutions ([www.yourhrexpert.com](http://www.yourhrexpert.com)), a firm that provides consulting and training to resolve intergenerational conflicts and help companies capitalize on the unique generational perspectives of their workforce. She is currently an HR Expert for Boston Works, a division of the Boston Globe. She has served as the HR Careers Expert for Monster.com, and is a former weekly columnist for The Record (British Columbia). She is a Certified Compensation Professional (CCP).

# Human Resource Solutions

aligning people assets with corporate goals

## You Want Me to Do *What?* Using Influence to Get What You Want

Imagine all of the possibilities if you could create a work environment based on commitment, rather than compliance. People would do what they were asked, and then some. You would see a significant reduction in workplace miscommunication, which in turn would lead to reduced stress for everyone. Leaders, who attend this highly-interactive session, will come away with tools they can use to begin transforming their workplaces into organizations where trust and respect are more than just words.

## Seismic Shift: Why You May Be Losing Your Balance in the Coming Demographic Quake

Dramatic shifts in workplace practices and a further evolution of employment relationships are coming. No one has enough foresight to predict exactly how this shift will play out, but few organizations are ready for the change. Learn how to shore up the foundation of your organization to guarantee you have the talent needed to fuel your company.

## Protect Your Hive

Suppose your most precious resource, experienced workers, disappeared tomorrow? Could your organization survive? Learn ways to create a work environment that engages and retains this vital sector of your workforce.

## Management for the Ages

They listen to iPods, download from iTunes, and talk to each other through IM. You are still listening to vinyl, learning to operate Word, and communicating "the old fashion way", i.e. face-to-face. Learn how to communicate and motivate across the generations.

## Other Highly Requested Topics

**Guard Your Exits-How to  
Retain Top Talent in  
Turbulent Times**

**Talent Acquisition  
Across the Generations**

**Mass Exodus: How to Stop Great Employees from Leaving**

**I'm Out of Here: How to Create a Life-Friendly Organization  
Before People Throw in the Towel**

**Hope is Not a Strategy: How to Become an Inspirational Leader**

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Popular  
Topics

# Testimonials

## Best Buy

The SaGE group felt the presentation on the “Intergenerational Workforce” was a great introduction to the age-related demographic issues facing the workforce at Best Buy and across the United States...we will be sharing it with our 95,000 retail employees via our “Tagzone” website. We have really appreciated receiving the articles regarding intergenerational workforce issues – it really helps raise awareness of our group and what we are working toward. We look forward to working with Roberta again in the future.

Gabe Angieri  
Communications Chair  
SaGE Employee Business Network  
Best Buy, Inc.

## NY Life Pension Services

Roberta Matuson conducted a presentation for a large group of our management team to raise awareness among our leaders regarding shifting workforce demographics... Conference participants appreciated her insights and managers expressed a new awareness regarding the topics covered. I would recommend Roberta to any business interested in raising awareness and creating programs focused on understanding and addressing the effects of shifting workforce demographics and what it means to their business.

Rebekah Mueller  
Director of Human Resources  
New York Life Retirement Plan Services

## Price Chopper Supermarkets

Roberta recently addressed a captive audience at our organization about the changing generations in the workforce... Roberta is an expert on the subject matter and her expertise really came through. The audience was very engaged and Roberta was the key in laying the foundation for this critical topic by providing a very productive session.

Mike Miller  
Director of Training  
Price Chopper Supermarkets

## The Boston Club

Roberta was organized, prepared, and focused on the specific issues of our group. Her presentation was both relevant and insightful, but even more impressive was her ability to field tough and provocative questions and provide concise solutions and practical advice.

Betsy Ann Duval  
Program Committee, Enterprise Group  
The Boston Club

*Roberta's insights have been featured in The New York Times, The Boston Globe, The Chicago Sun-Times, The Washington Post, and The New York Post as well as on The O'Reilly Factor, CBS's Early Show, and Fox Business.*

*She has also written articles for Pink Magazine, Monster.com, CareerBuilder.com, HR.com, Yahoo.com, MSN.com, Fiftyandfurthermore.com, and BizJournals.com.*

